



HERE Technologies appoints Jason Jameson as Chief Customer Officer

November 1, 2023

Amsterdam - HERE Technologies, the leading location data and technology platform, today announced the appointment of Jason Jameson as Chief Customer Officer.

In his role, Jameson will be responsible for leading the company's customer organization globally and driving revenue growth across the Americas, Europe, Middle East, Africa and Asia Pacific regions.

Since joining HERE in June 2021 as General Manager for APAC, Jameson has steered the region toward many successes, including expanded relationships with automakers and strategic customers across the region, and leading the team to surpassing bookings targets for 2022 and 2023. Jameson also serves as Executive Sponsor for the HERE Women's Initiative Network (WIN), where he plays an active role advocating for inclusion and gender equity.

"The company is pleased to announce Jason's appointment as Chief Customer Officer. Since joining HERE, Jason has demonstrated his strong leadership and his unwavering commitment to customer satisfaction, team building and business growth," said Adeel Manzoor, Interim Co-Chief Executive Officer and Chief Financial Officer at HERE Technologies. "We look forward to his leadership in shaping our customer experience and empowering a world-class sales organization."

"I am honored to serve as Chief Customer Officer. Location technology is essential to the movement of people, goods and services, and there is no better time to lead this dedicated team of professionals focused on delivering innovative solutions and solving customer challenges," said Jason Jameson.



Jameson joined HERE from IBM where he held various executive leadership roles over the past decade and most recently led their public cloud business in APAC and was responsible for overall business management, including profit, revenue and bookings for Infrastructure-as-a-Service, Platform-as-a-Service and Software-as-a-Service.

Jason holds a Bachelor of Science in Business Information Technology from the University of New South Wales.

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About HERE Technologies

HERE has been a pioneer in mapping and location technology for almost 40 years. Today, the HERE location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at [here.com](https://www.here.com).